

GUARUMO

 **EcoAnalítica**

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ELECCIONES 2026



Posibles candidatos A LA PRESIDENCIA 2026



Andrés Guerra



Camilo Romero



Carlos Caicedo



Carolina Corcho



Claudia López



Daniel Palacios



Daniel Quintero



David Luna



Enrique Peñalosa



Francisco Barbosa



Germán Vargas



Gustavo Bolívar



Hector Olimpo



Iván Cepeda



Juan D. Oviedo



Juan G. Zuluaga



Juan M. Galán



Maria F. Cabal



María J. Pizarro



Mauricio Cárdenas



Miguel Uribe



Paola Holguin



Paloma Valencia



Santiago Botero



Sergio Fajardo



Vicky Dávila

GUARUMO

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ANÁLISIS DIGITAL ELECTORAL 2026

Redes Sociales

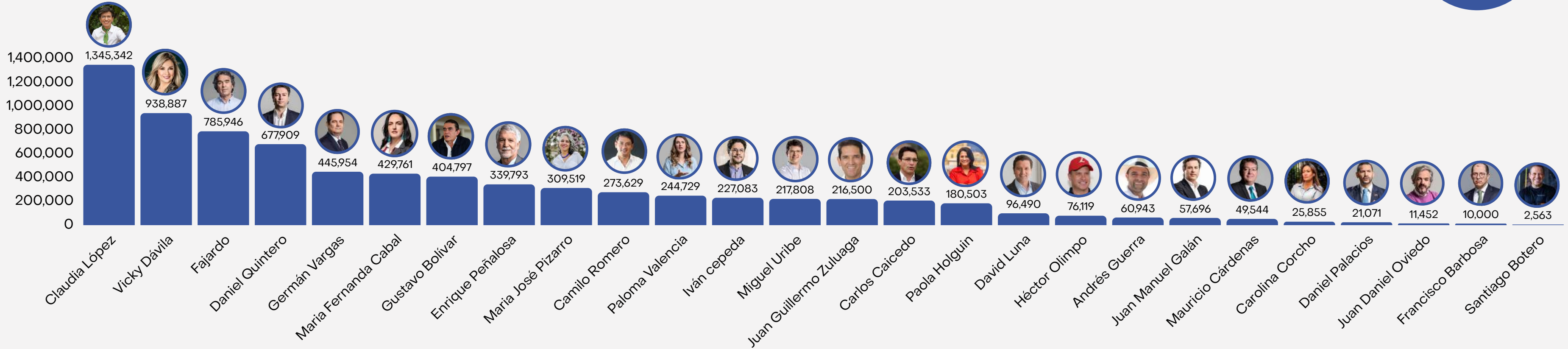
corte al 30 de abril del 2025



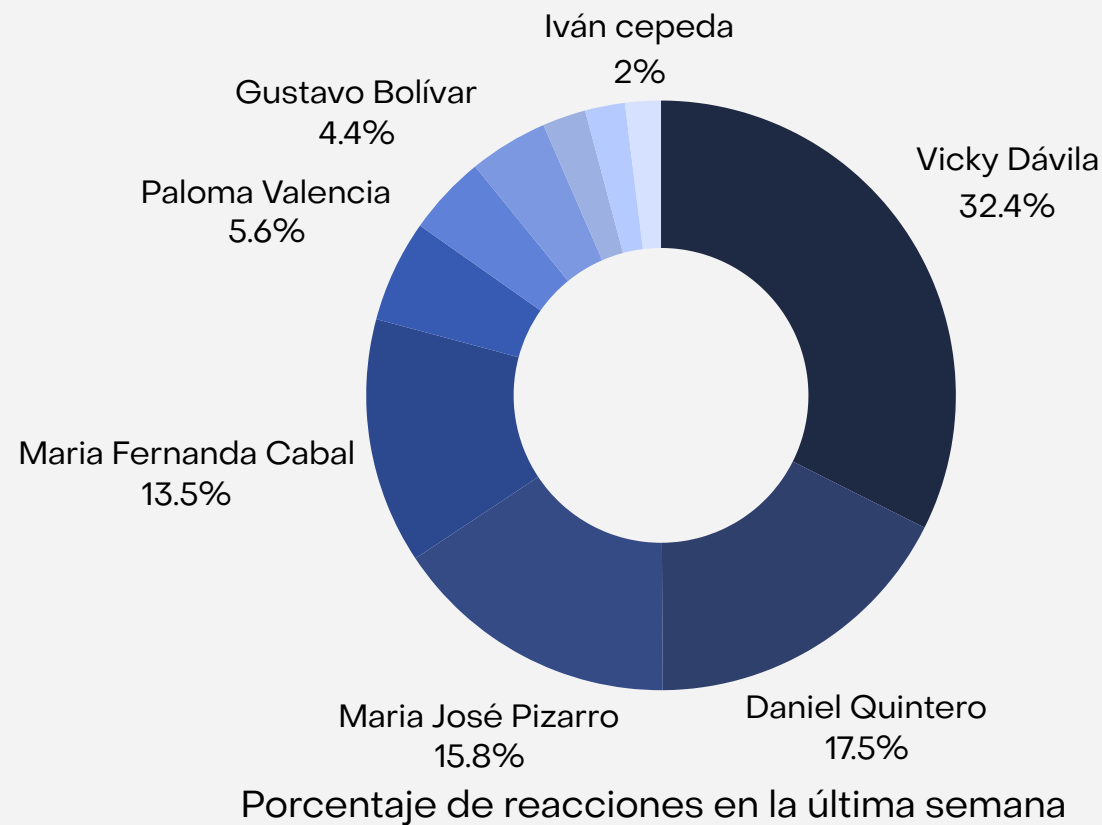
Análisis redes sociales FACEBOOK



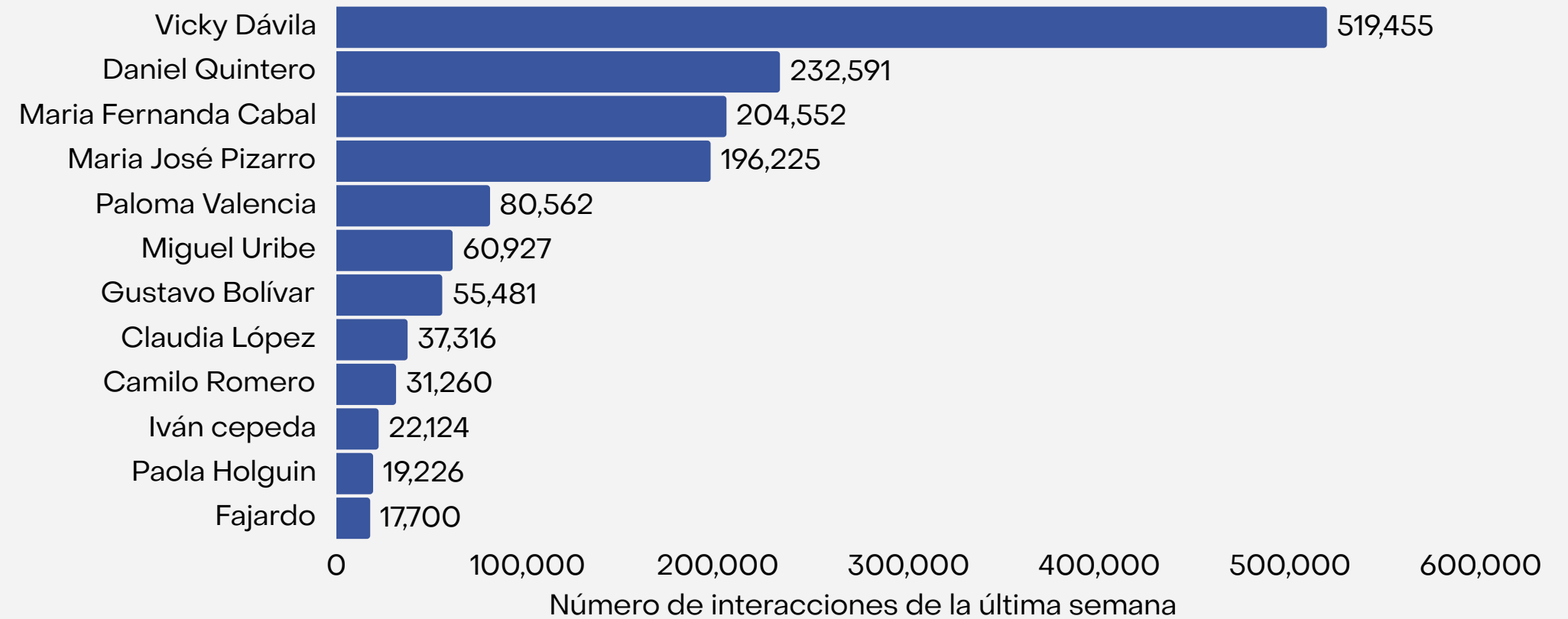
Seguidores Facebook



Top 10 nacional de reacciones



Top 12 tasa de interacción



Análisis redes sociales
FACEBOOK

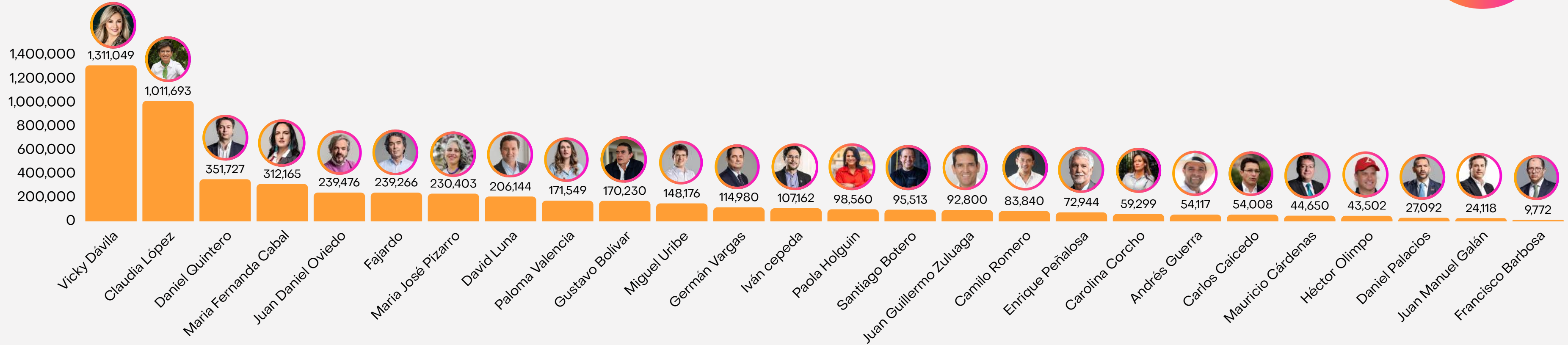


Métricas	Fans	Posts Count	Total interactions	Total reactions
Andrés Guerra	60.943	9	3.731	2.445
Camilo Romero	273.629	4	31.260	19.862
Carlos Caicedo	203.533	4	2.667	1.668
Carolina Corcho	25.855	10	14.365	10.848
Claudia López	1.345.342	3	37.316	21.610
Daniel Palacios	21.071	2	8.865	4.443
Daniel Quintero	677.909	18	232.591	158.774
David Luna	96.490	15	10.842	6.077
Enrique Peñalosa	339.793	3	5.862	3.950
Fajardo	785.946	17	17.700	13.242
Germán Vargas	445.954	1	9.742	7.022
Gustavo Bolívar	404.797	6	55.481	39.696
Héctor Olimpo	76.119	6	3.589	2.832
Iván cepeda	227.083	19	22.124	17.774
Juan Daniel Oviedo	11.452	21	780	657
Juan Manuel Galán	57.696	-	2	2
Maria Fernanda Cabal	429.761	34	204.552	122.412
Maria José Pizarro	309.519	16	196.225	143.035
Mauricio Cárdenas	49.544	1	511	414
Miguel Uribe	217.808	12	60.927	39.253
Paloma Valencia	244.729	16	80.562	50.819
Paola Holguin	180.503	19	19.226	11.699
Santiago Botero	2.563	6	5.488	3.903
Vicky Dávila	938.887	54	519.455	293.971

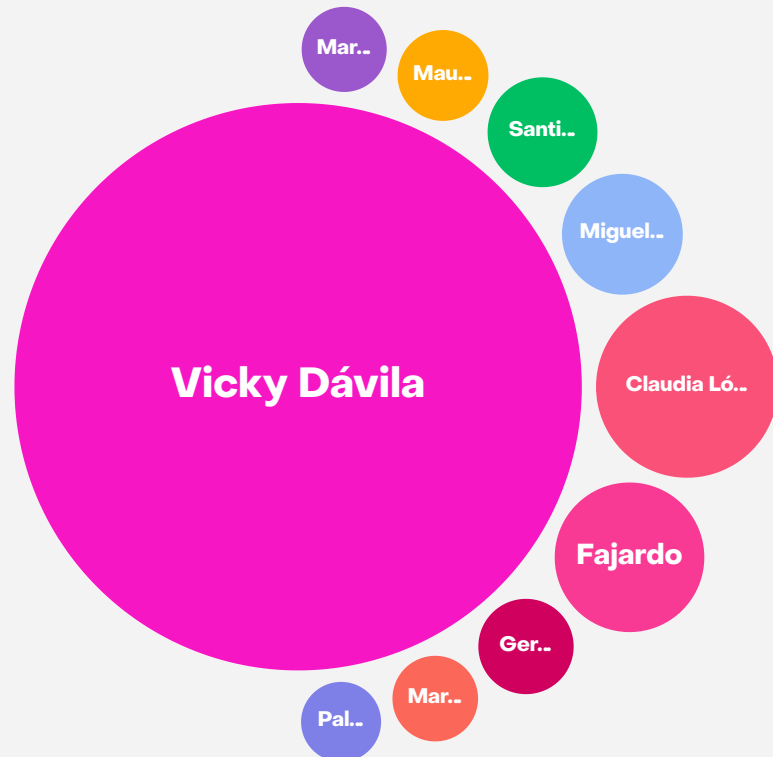
Análisis redes sociales INSTAGRAM



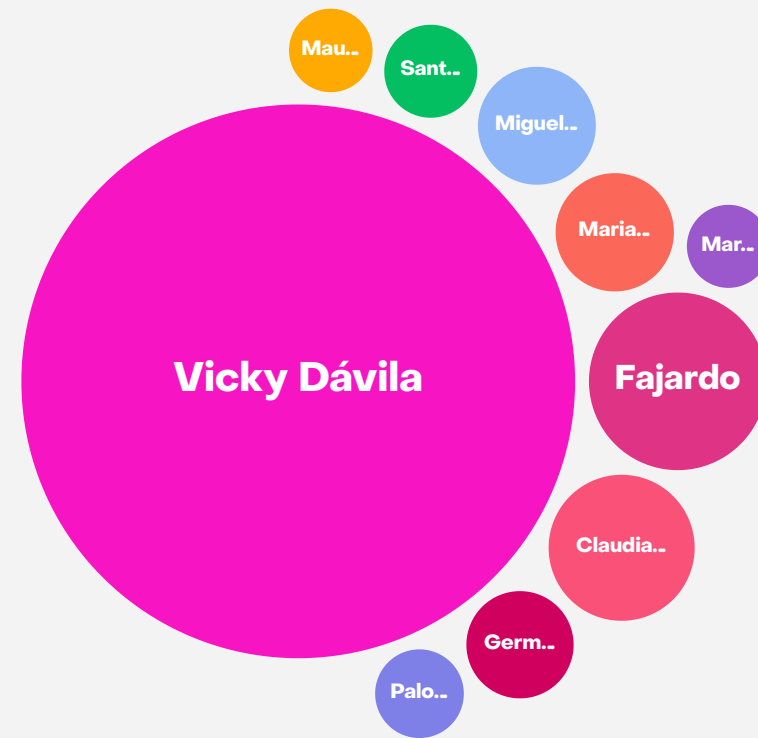
Seguidores Instagram



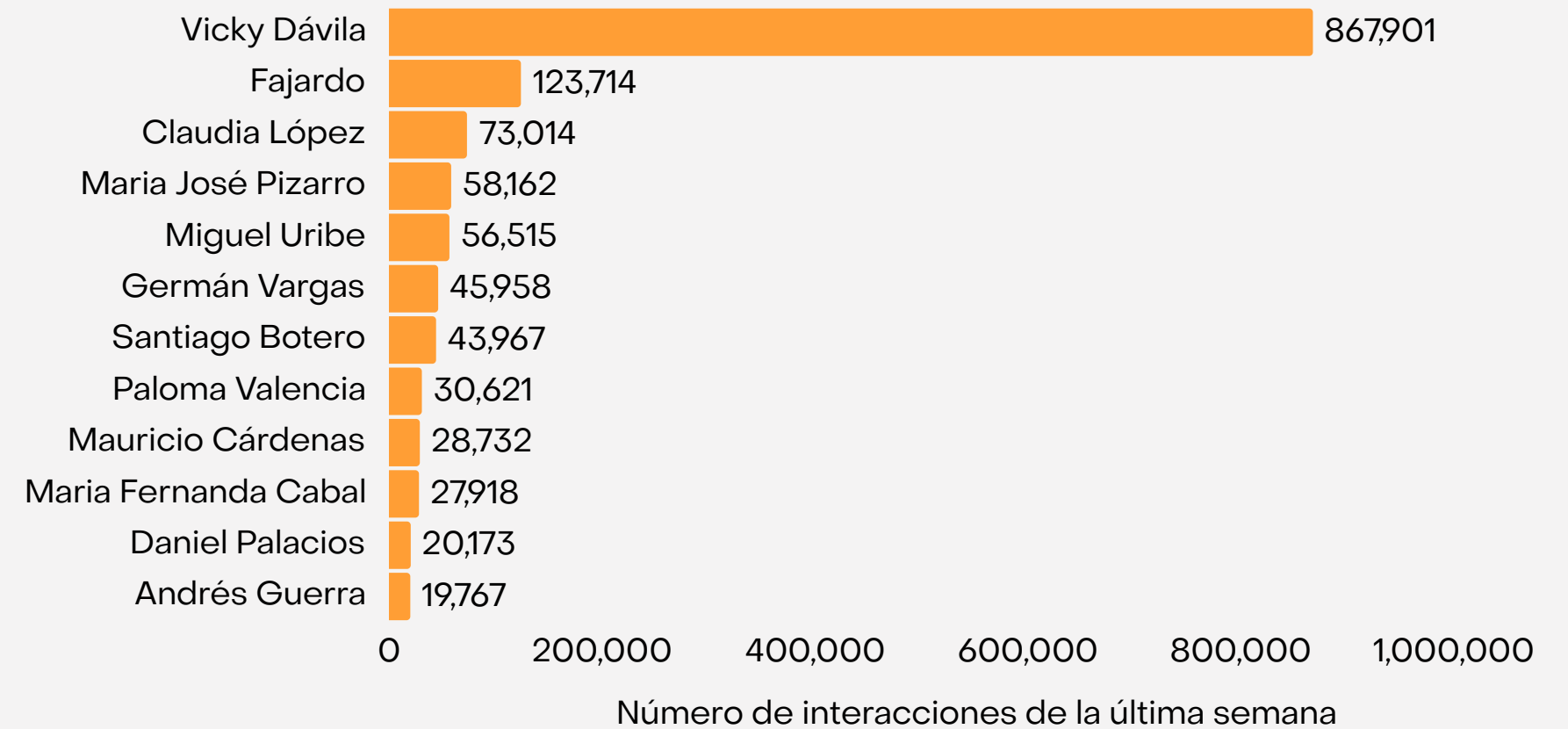
Top 10 likes



Top 10 comentarios



Top 12 tasa de interacción



Análisis redes sociales
INSTAGRAM

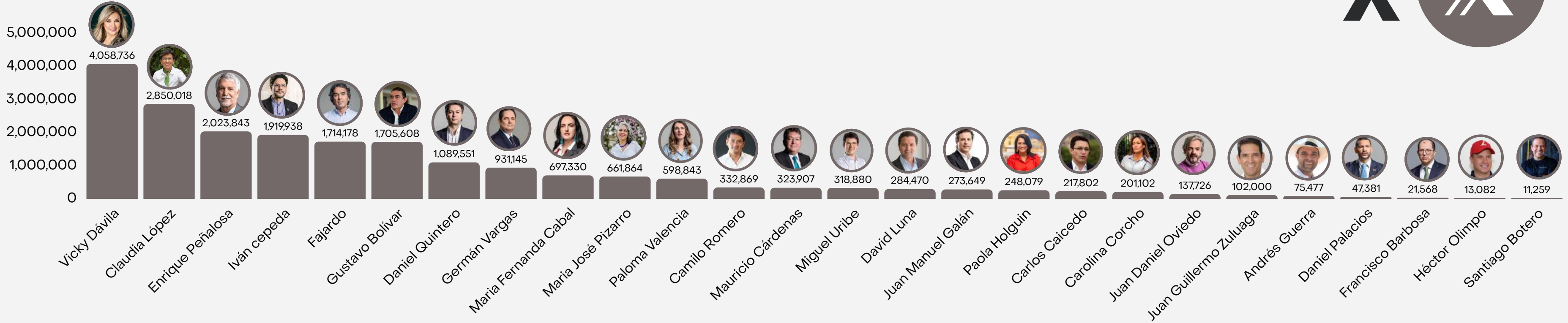


Métricas	Followers	Posts Count	Total interactions	Comments	Likes
Vicky Dávila	1.311.049	60	867.901	78.794	789.107
Fajardo	239.266	17	123.714	5.479	118.235
Claudia López	1.011.693	7	73.014	8.107	64.907
Maria José Pizarro	230.403	15	58.162	1.794	56.368
Miguel Uribe	148.176	19	56.515	3.575	52.940
Germán Vargas	114.980	1	45.958	2.223	43.735
Santiago Botero	95.513	15	43.967	2.954	41.013
Paloma Valencia	171.549	22	30.621	1.568	29.053
Mauricio Cárdenas	44.650	12	28.732	2.022	26.710
Maria Fernanda Cab	312.165	9	27.918	1.773	26.145
Daniel Palacios	27.092	3	20.173	837	19.336
Andrés Guerra	54.117	17	19.767	1.714	18.053
Daniel Quintero	351.727	7	19.573	3.596	15.977
David Luna	206.144	11	13.717	636	13.081
Carolina Corcho	59.299	6	14.090	1.243	12.847
Paola Holguin	98.560	24	11.753	466	11.287
Gustavo Bolívar	170.230	3	6.488	360	6.128
Camilo Romero	83.840	2	5.770	218	5.552
Iván cepeda	107.162	3	5.531	128	5.403
Héctor Olimpo	43.502	11	4.930	342	4.588
Enrique Peñalosa	72.944	2	3.220	229	2.991
Juan Manuel Galán	24.118	9	3.430	463	2.967
Carlos Caicedo	54.008	5	1.423	50	1.373
Francisco Barbosa	9.772	6	614	33	581
Juan Daniel Oviedo	239.476	11	167	76	91

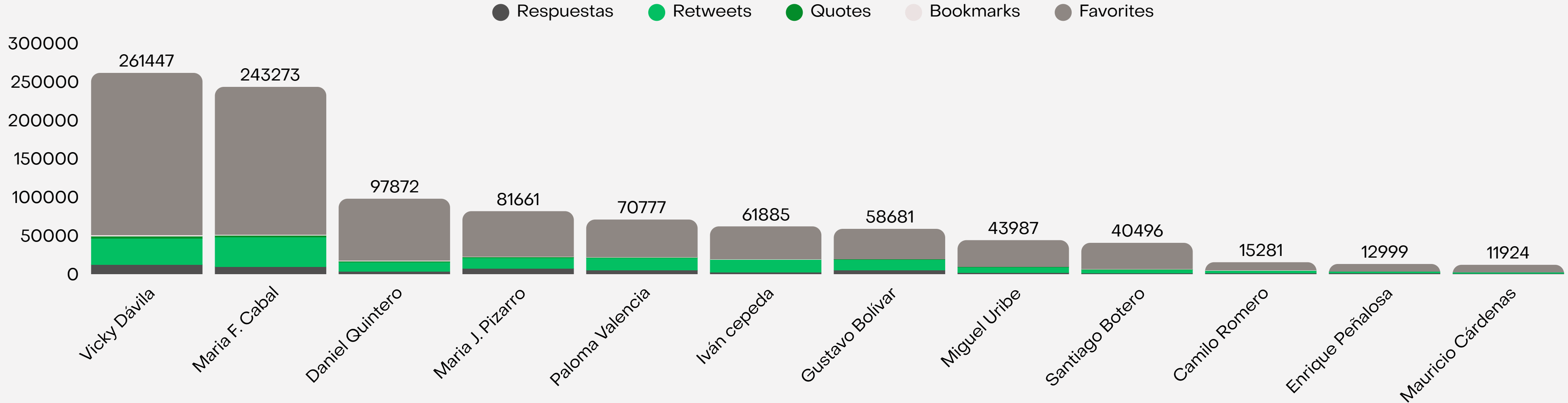
Análisis redes sociales



Seguidores X



Top 12 de interacciones



Análisis redes sociales



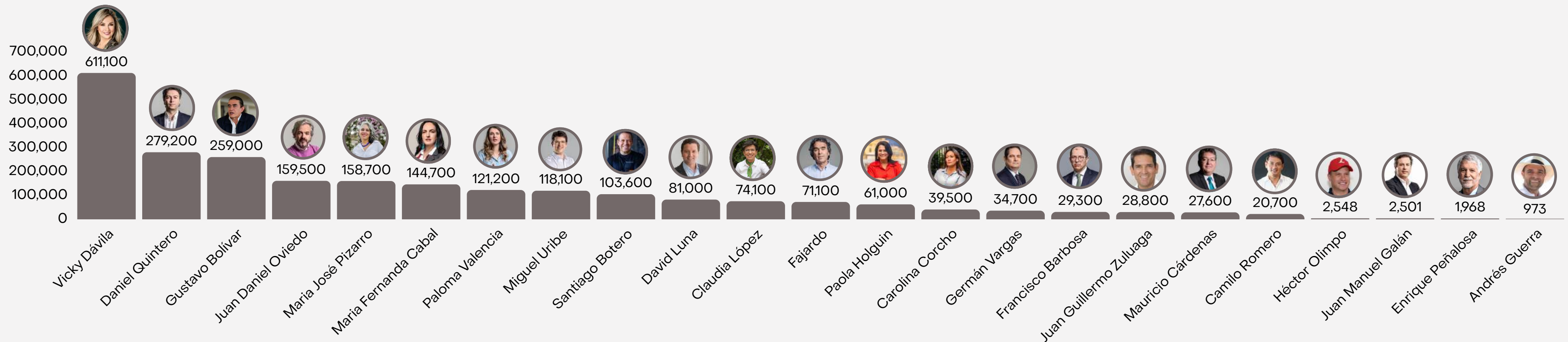
Métricas	Followers	Posts Coun	Total inter	Replies	Retweets	Quotes	Bookmarks	Favorites
Vicky Dávila	4.058.736	90	261.447	12.017	34.165	2.623	1.970	210.672
Maria Fernanda Cabal	697.330	110	243.273	9.429	38.266	2.465	1.301	191.812
Daniel Quintero	1.089.551	40	97.872	3.569	12.041	1.151	753	80.358
Maria José Pizarro	661.864	39	81.661	7.055	13.912	1.147	316	59.231
Paloma Valencia	598.843	44	70.777	5.137	15.767	686	367	48.820
Iván cepeda	1.919.938	22	61.885	2.264	16.340	286	329	42.666
Gustavo Bolívar	1.705.608	13	58.681	4.783	13.995	417	203	39.283
Miguel Uribe	318.880	28	43.987	1.936	6.894	322	216	34.619
Santiago Botero	11.259	38	40.496	953	4.626	382	472	34.063
Camilo Romero	332.869	5	15.281	866	3.729	80	39	10.567
Enrique Peñalosa	2.023.843	9	12.999	883	2.220	128	88	9.680
Mauricio Cárdenas	323.907	14	11.924	724	1.288	233	153	9.526
Carolina Corcho	201.102	2	11.801	183	2.343	59	27	9.189
Fajardo	1.714.178	13	11.658	800	1.110	212	103	9.433
Paola Holguin	248.079	92	10.088	653	2.227	97	67	7.044
David Luna	284.470	22	6.563	358	989	73	74	5.069
Andrés Guerra	75.477	16	3.734	548	692	122	43	2.329
Juan Manuel Galán	273.649	20	3.163	189	195	135	24	2.620
Juan Daniel Oviedo	137.726	11	2.094	41	196	14	28	1.815
Carlos Caicedo	217.802	4	1.610	56	455	21	6	1.072
Claudia López	2.850.018	4	1.497	70	33	142	20	1.232
Daniel Palacios	47.381	16	1.317	10	79	7	26	1.195
Héctor Olimpo	13.082	7	106	7	19	1	3	76

Análisis redes sociales

TIKTOK



Seguidores TikTok

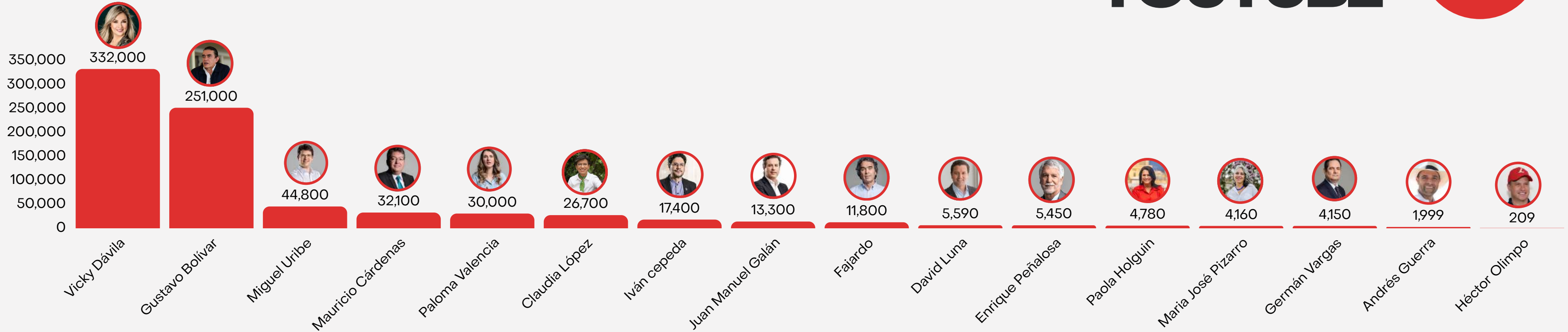


Análisis redes sociales

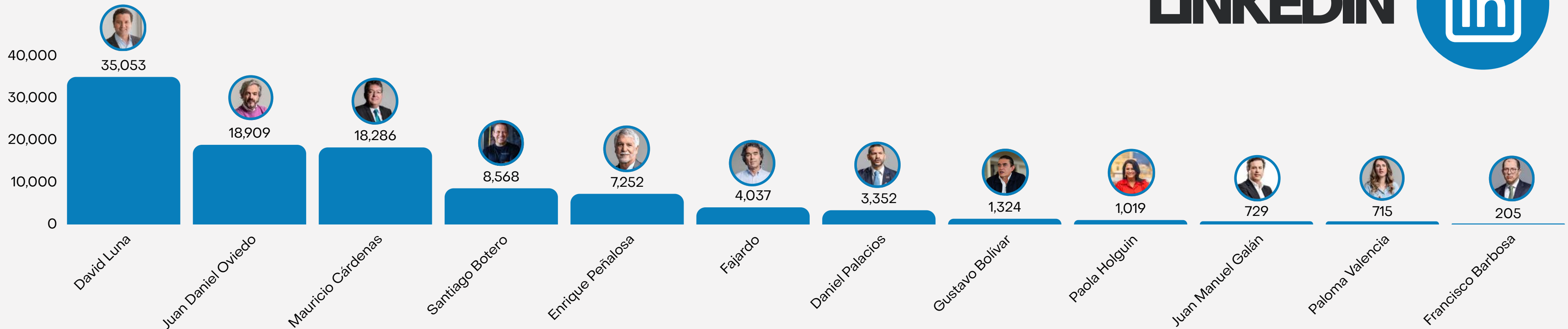
YOUTUBE



Seguidores Youtube



Seguidores LinkedIn



LINKEDIN



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ANÁLISIS DIGITAL ELECTORAL 2026

Abril 2025

Pauta y tendencias



Los más relevantes RUMBO AL 2026

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Virales



Vicky Dávila



Daniel Quintero



Claudia López



Maria F. Cabal



Gustavo Bolívar



Sergio Fajardo

Tendencia



Paloma Valencia



María J. Pizarro



Miguel Uribe



Carlos Caicedo



Juan D. Oviedo



Germán Vargas

Destacados



Camilo Romero



Ivan Cepeda



David Luna



Enrique Peñalosa



Daniel Palacios



Paola Holguin

Emergentes



Carolina Corcho



Santiago Botero



Mauricio Cárdenas



Juan G. Zuluaga



Juan M. Galán



Francisco Barbosa

En observación



Andrés Guerra



Hector Olimpo

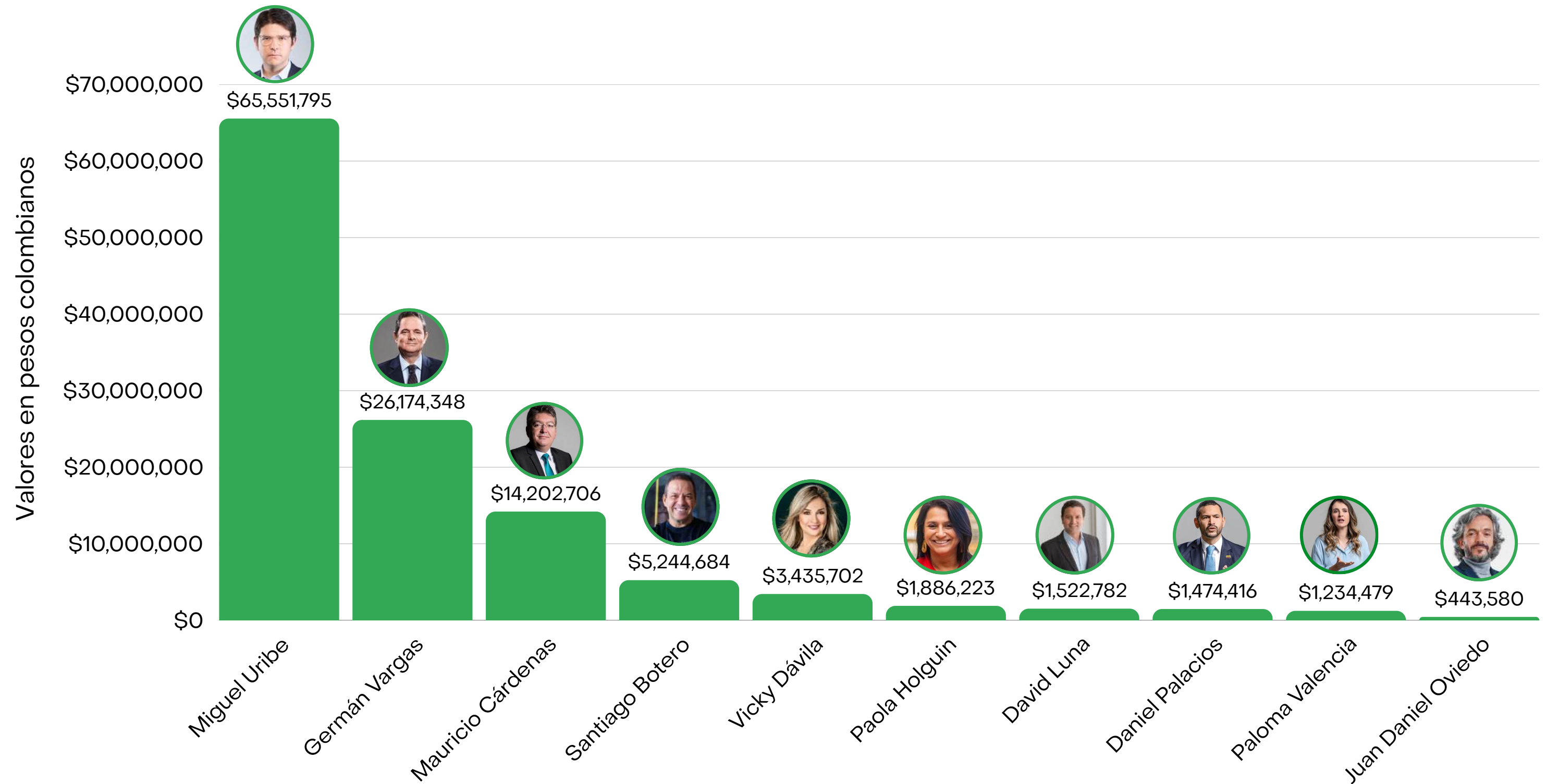
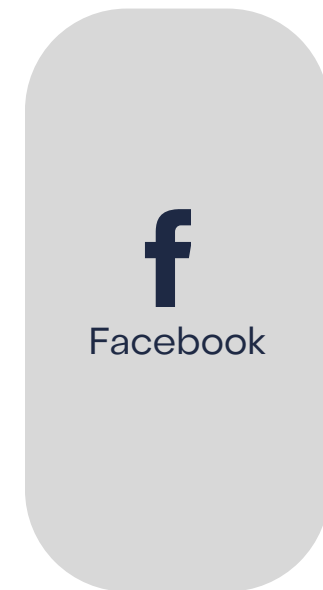
Los que más pautan en redes

ÚLTIMOS 30 DÍAS

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Google Trends

ÚLTIMOS 30 DÍAS

CUARUMO

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Gustavo Bolívar

Maria F. Cabal

Daniel Quintero

Miguel Uribe

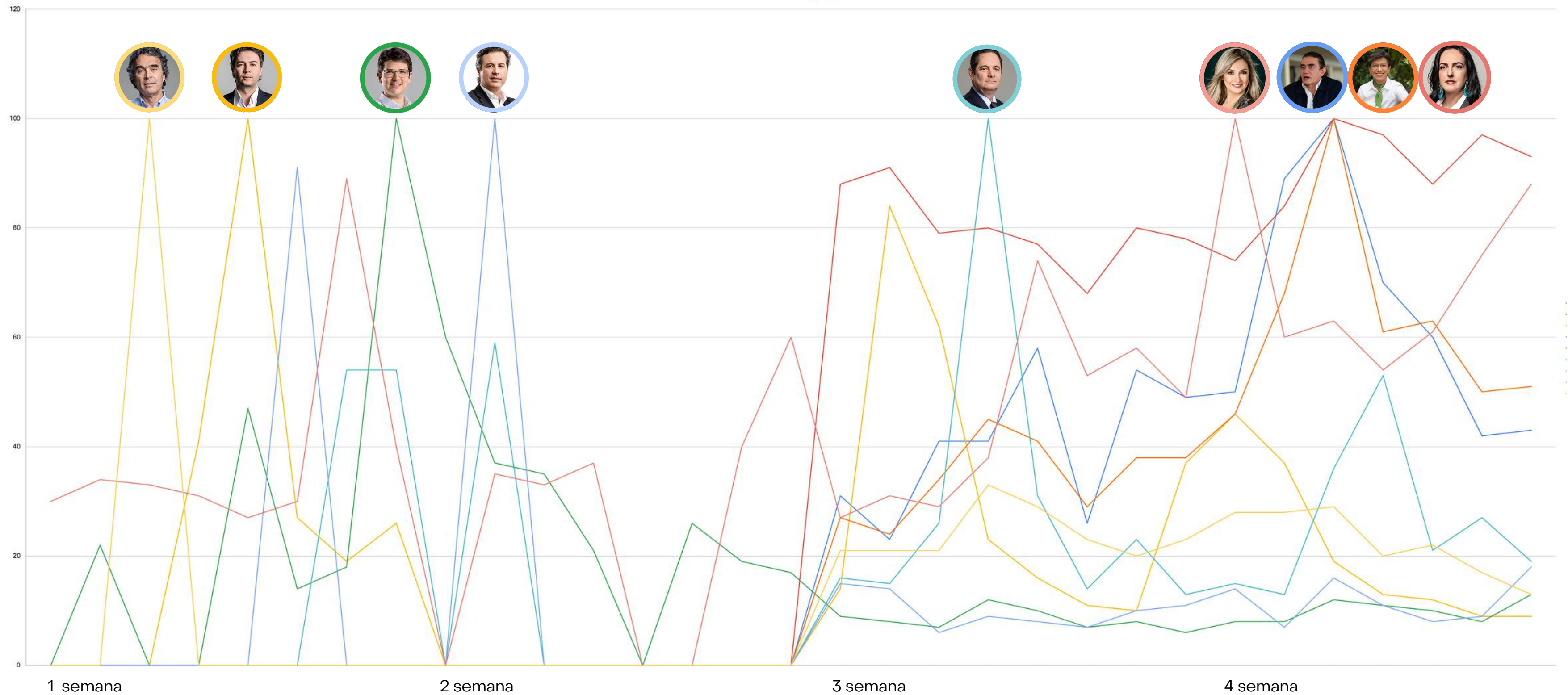
Claudia López

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ELECCIONES 2026

