

GUARUMO

 **EcoAnalítica**

wise^{cx}

TRACKING DIGITAL RUMBO A LA CASA DE NARIÑO

Mayo 2025



Posibles candidatos A LA PRESIDENCIA 2026



Andrés
Guerra



Camilo
Romero



Carlos
Caicedo



Carolina
Corcho



Claudia
López



Daniel
Palacios



Daniel
Quintero



David
Luna



Enrique
Peñalosa



Felipe
Córdoba



Germán
Vargas



Gustavo
Bolívar



Hector
Olimpo



Iván
Cepeda



Jota Pe.
Hernández



Juan D.
Oviedo



Juan G.
Zuluaga



Juan M.
Galán



Maria F.
Cabal



María J.
Pizarro



Maurice
Armitage



Mauricio
Cárdenas



Miguel
Uribe



Paloma
Valencia



Paola
Holguin



Roy
Barreras



Santiago
Botero



Sergio
Fajardo



Vicky
Dávila

GUARUMO

 **EcoAnalítica**

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REDES SOCIALES

Corte al 31 de mayo del 2025



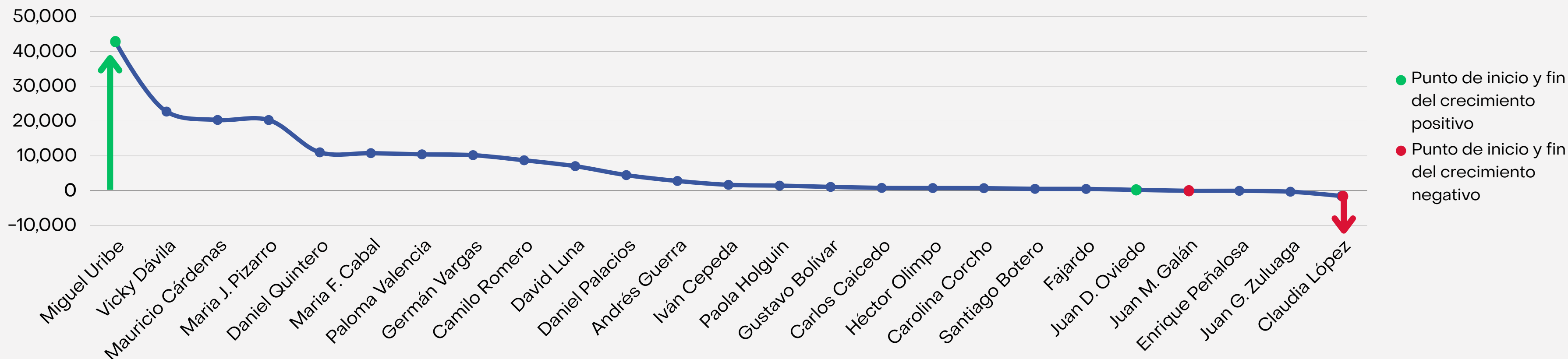
Análisis redes sociales FACEBOOK



Seguidores Facebook



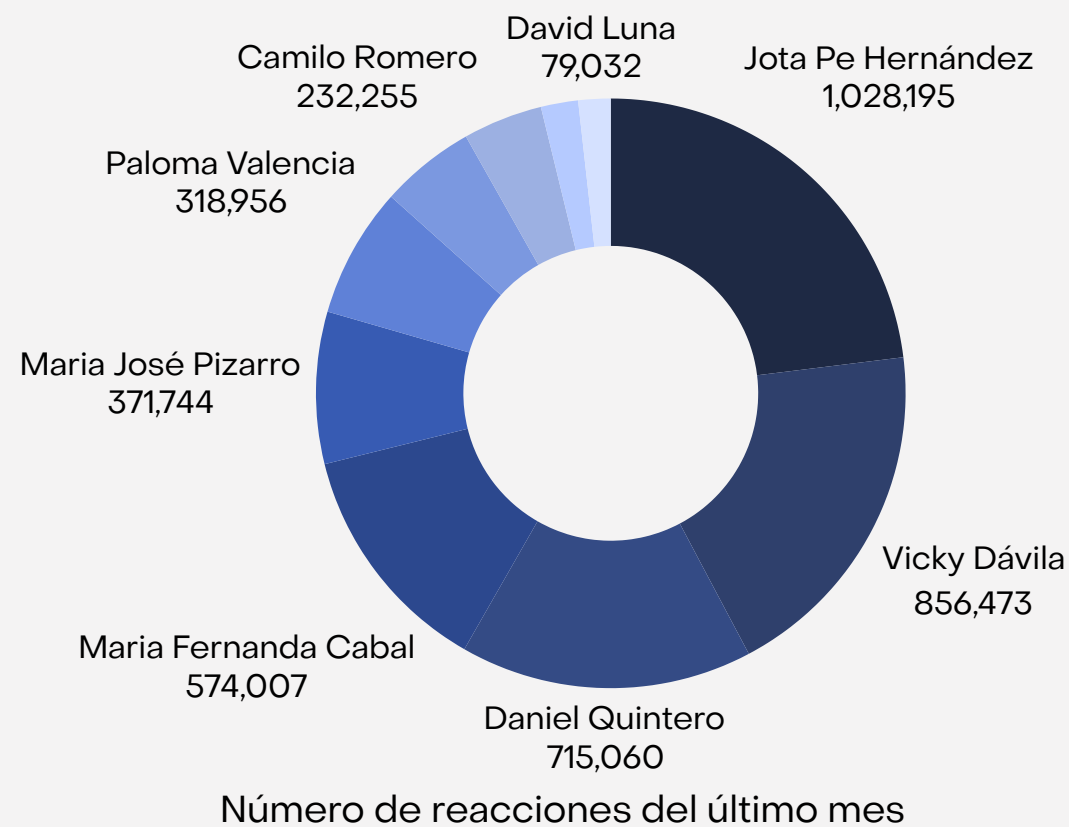
Crecimiento de seguidores en Facebook con respecto a la medición del mes anterior



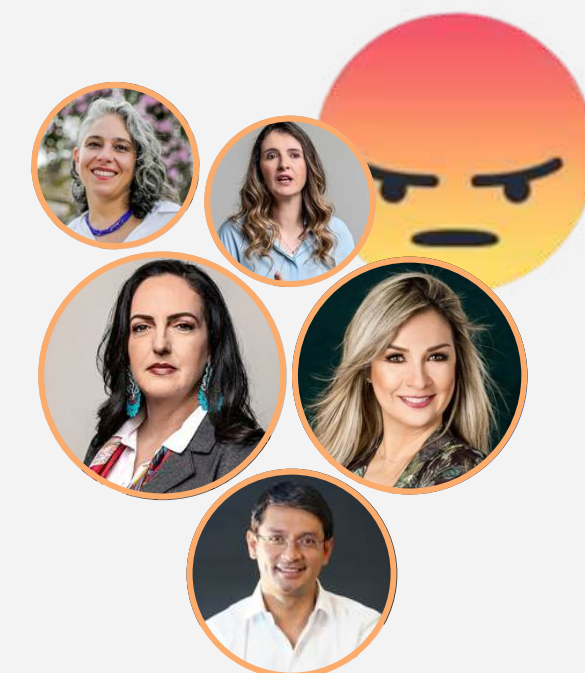
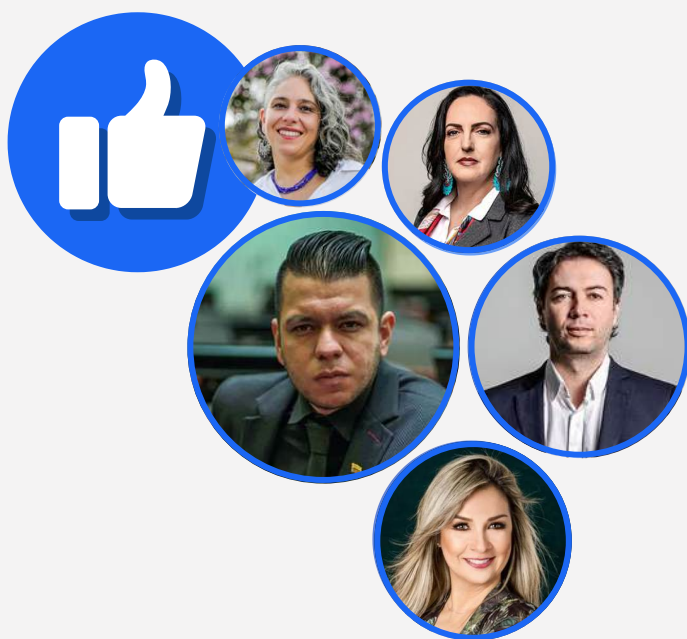
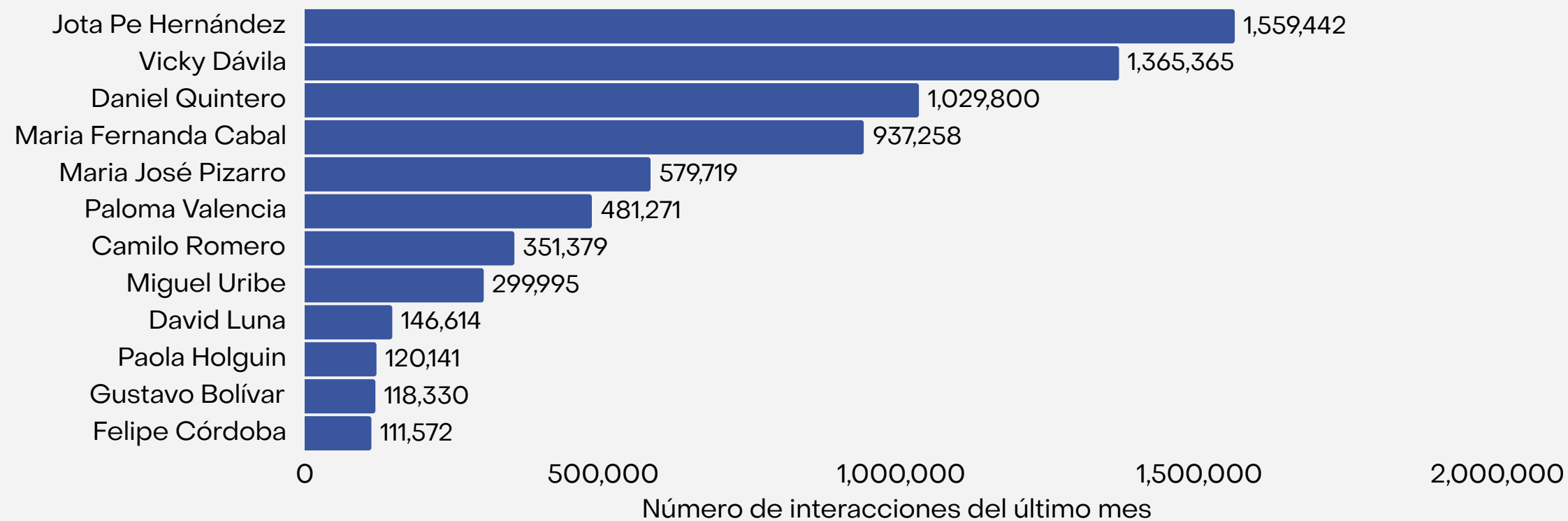
Análisis redes sociales FACEBOOK



Top 10 nacional de reacciones



Top 12 Interacciones



Top 5 de sentimientos

Análisis redes sociales FACEBOOK



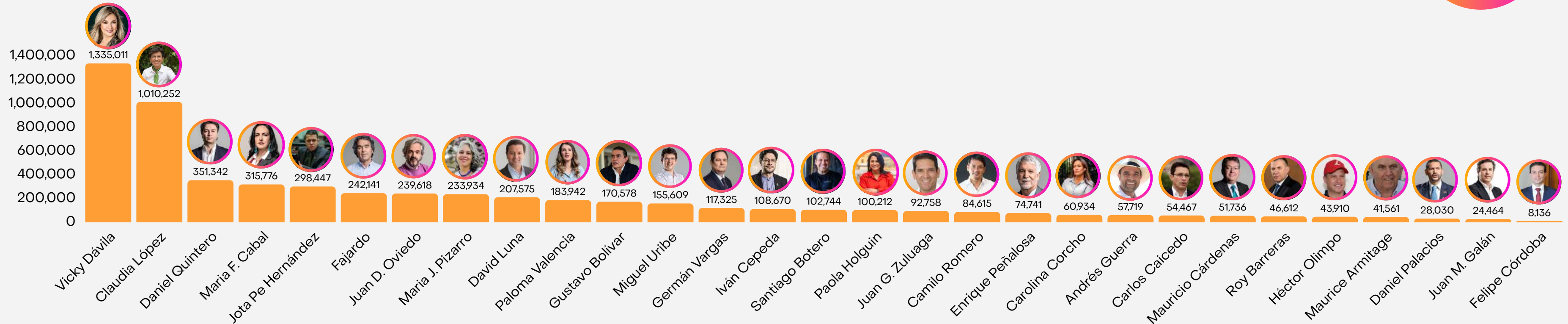
ÚLTIMO MES

Métricas	Fans	Posts Count	Total interactions	Comments	Shares	Total reactions	Likes	Love	Wow	Haha	Angry
Andrés Guerra	63.740	42	31.460	10.032	3.728	17.700	12.671	1.233	51	2.749	889
Camilo Romero	282.365	44	351.379	35.846	83.278	232.255	190.483	11.160	1.310	11.922	14.145
Carlos Caicedo	204.332	25	46.023	4.158	12.062	29.803	25.275	2.187	84	940	505
Carolina Corcho	26.580	51	41.821	2.821	8.236	30.764	27.176	3.527	12	34	9
Claudia López	1.343.803	7	27.935	9.387	739	17.809	7.973	1.026	43	8.338	397
Daniel Palacios	25.544	5	6.209	432	2.091	3.686	3.539	63	13	36	29
Daniel Quintero	688.921	65	1.029.800	108.877	205.863	715.060	642.430	37.531	2.489	23.712	4.228
David Luna	103.537	80	146.614	19.002	48.580	79.032	70.207	1.463	608	5.094	1.288
Enrique Peñalosa	339.758	7	18.872	2.078	4.041	12.753	11.303	549	25	810	44
Fajardo	786.453	55	96.276	18.282	18.538	59.456	39.616	2.106	269	15.634	1.354
Felipe Córdoba	57.875	60	111.572	3.658	16.852	91.062	86.088	2.775	113	1.834	158
Germán Vargas	456.158	1	19.950	3.807	1.771	14.372	12.280	752	33	1.129	154
Gustavo Bolívar	405.882	11	118.330	10.222	35.269	72.839	61.197	7.581	138	1.456	1.662
Héctor Olimpo	76.875	36	12.192	2.038	970	9.184	7.452	1.002	6	688	14
Iván cepeda	228.766	30	43.403	4.472	5.112	33.819	27.180	4.399	144	748	311
Jota Pe Hernández	1.550.805	21	1.559.442	135.314	395.933	1.028.195	921.318	71.514	3.221	21.915	4.247
Juan Daniel Oviedo	11.684	125	9.084	560	458	8.066	6.703	975	6	361	15
Juan Guillermo Zuluaga	216.208	1	4.368	612	613	3.143	1.607	179	6	1.334	15
Juan Manuel Galán	57.663	-	3	-	-	3	3	-	-	-	-
Maria Fernanda Cabal	440.545	112	937.258	235.323	127.928	574.007	387.350	23.350	2.740	137.841	19.729
Maria José Pizarro	329.810	37	579.719	63.846	144.129	371.744	318.041	24.721	1.120	17.025	8.703
Maurice Armitage	118.452	2	2.798	426	263	2.109	1.811	271	6	19	1
Mauricio Cárdenas	69.859	9	11.477	831	3.989	6.657	6.082	197	51	191	120
Miguel Uribe	260.558	69	299.995	67.126	38.249	194.620	142.626	9.163	402	39.651	1.795
Paloma Valencia	255.164	66	481.271	71.862	90.453	318.956	247.411	19.656	2.218	38.024	9.505
Paola Holguin	181.956	73	120.141	27.353	19.834	72.954	53.433	2.006	230	16.771	420
Roy Barreras	113.380	1	239	23	32	184	156	12	-	15	1
Santiago Botero	3.092	18	25.210	3.648	3.990	17.572	16.523	471	17	443	100
Vicky Dávila	961.606	154	1.365.365	360.103	148.789	856.473	510.681	31.682	3.510	288.448	18.305

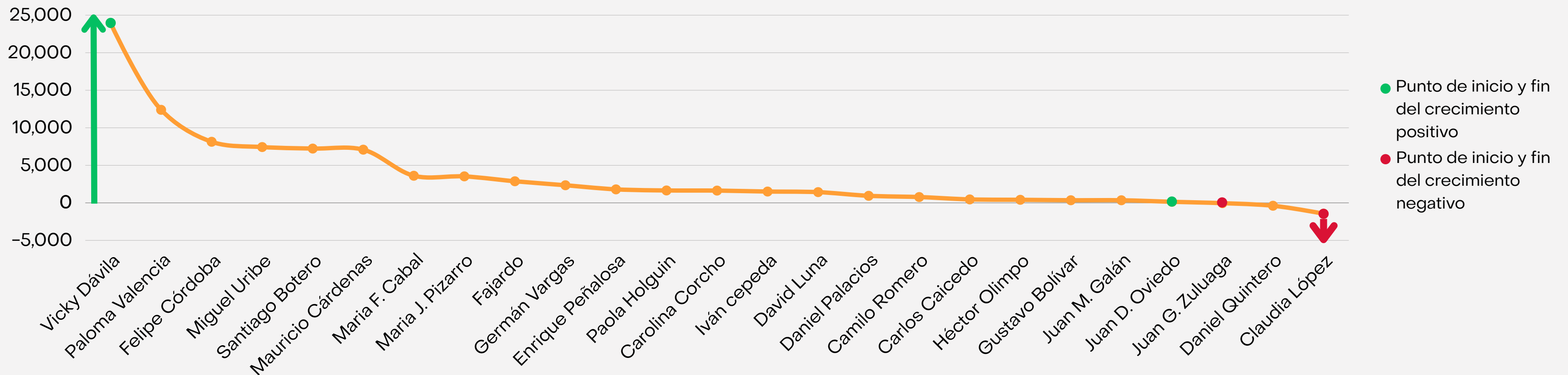
Análisis redes sociales INSTAGRAM



Seguidores Instagram



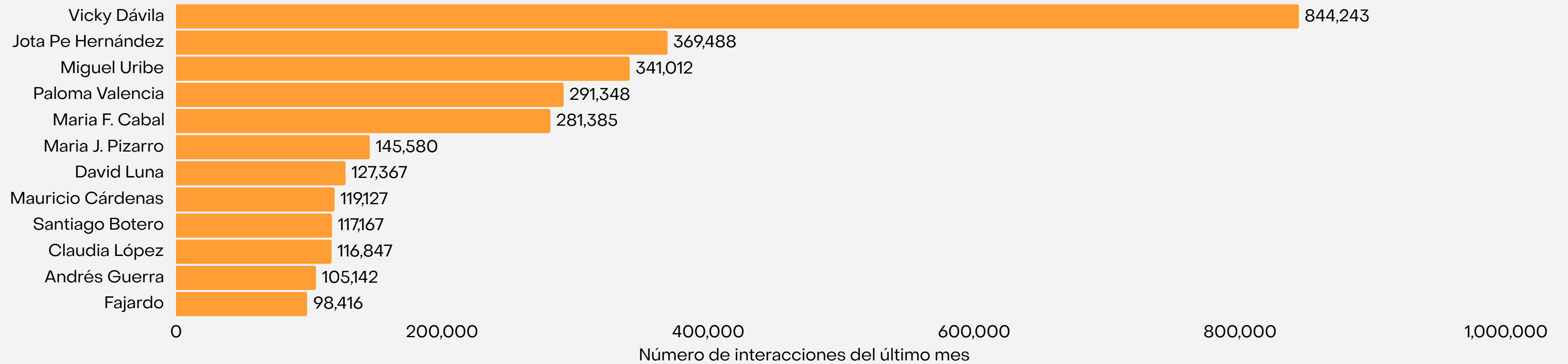
Crecimiento de seguidores en Instagram con respecto a la medición del mes anterior



Análisis redes sociales INSTAGRAM



Top 12 Interacciones



Top 10 me gusta



Top 10 comentarios



Análisis redes sociales INSTAGRAM



ÚLTIMO MES

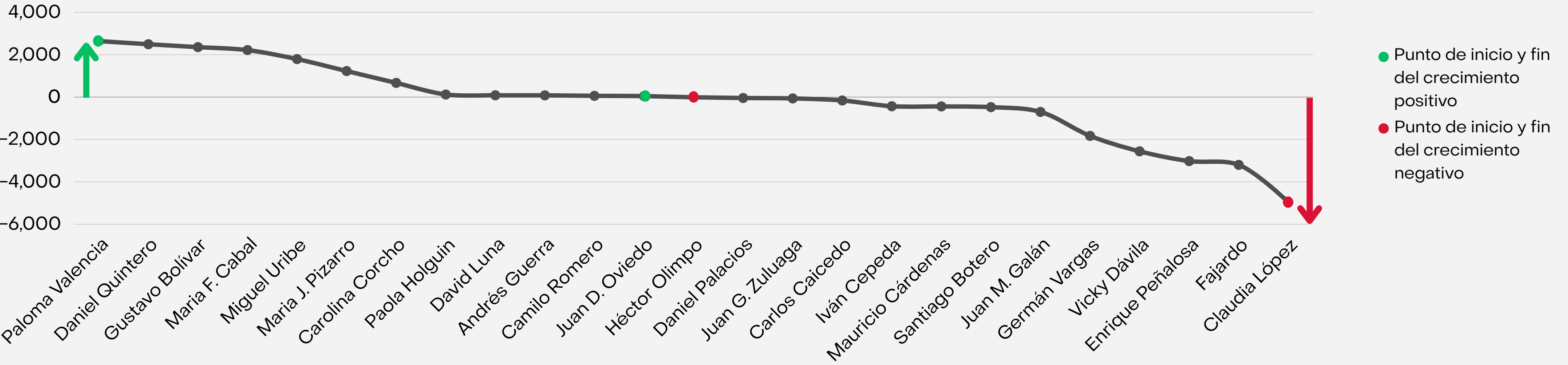
Métricas	Followers	Posts Count	Total interactions	Comments	Likes
Andrés Guerra	57.719	82	105.142	9.611	95.531
Camilo Romero	84.615	15	34.436	1.335	33.101
Carlos Caicedo	54.467	32	20.036	1.173	18.863
Carolina Corcho	60.934	14	21.958	1.190	20.768
Claudia López	1.010.252	15	116.847	21.118	95.729
Daniel Palacios	28.030	7	47.299	1.926	45.373
Daniel Quintero	351.342	42	91.213	15.385	75.828
David Luna	207.575	53	127.367	4.860	122.507
Enrique Peñalosa	74.741	15	37.383	3.082	34.301
Fajardo	242.141	57	98.416	4.134	94.282
Felipe Córdoba	8.136	45	12.804	737	12.067
Germán Vargas	117.325	1	11.737	438	11.299
Gustavo Bolívar	170.578	6	22.915	1.283	21.632
Héctor Olimpo	43.910	48	22.239	2.639	19.600
Iván cepeda	108.670	15	25.177	968	24.209
Jota Pe Hernández	298.447	21	369.488	25.898	343.590
Juan Daniel Oviedo	239.618	47	10.435	591	9.844
Juan Guillermo Zuluaga	92.758	2	6.361	322	6.039
Juan Manuel Galán	24.464	30	6.351	576	5.775
Maria Fernanda Cabal	315.776	61	281.385	17.428	263.957
Maria José Pizarro	233.934	39	145.580	6.777	138.803
Maurice Armitage	41.561	12	65.006	2.198	62.808
Mauricio Cárdenas	51.736	81	119.127	6.782	112.345
Miguel Uribe	155.609	100	341.012	20.613	320.399
Paloma Valencia	183.942	90	291.348	16.726	274.622
Paola Holguin	100.212	121	81.371	3.998	77.373
Roy Barreras	46.612	10	3.364	206	3.158
Santiago Botero	102.744	71	117.167	10.908	106.259
Vicky Dávila	1.335.011	194	844.243	86.971	757.272

Análisis redes sociales X

Seguidores X



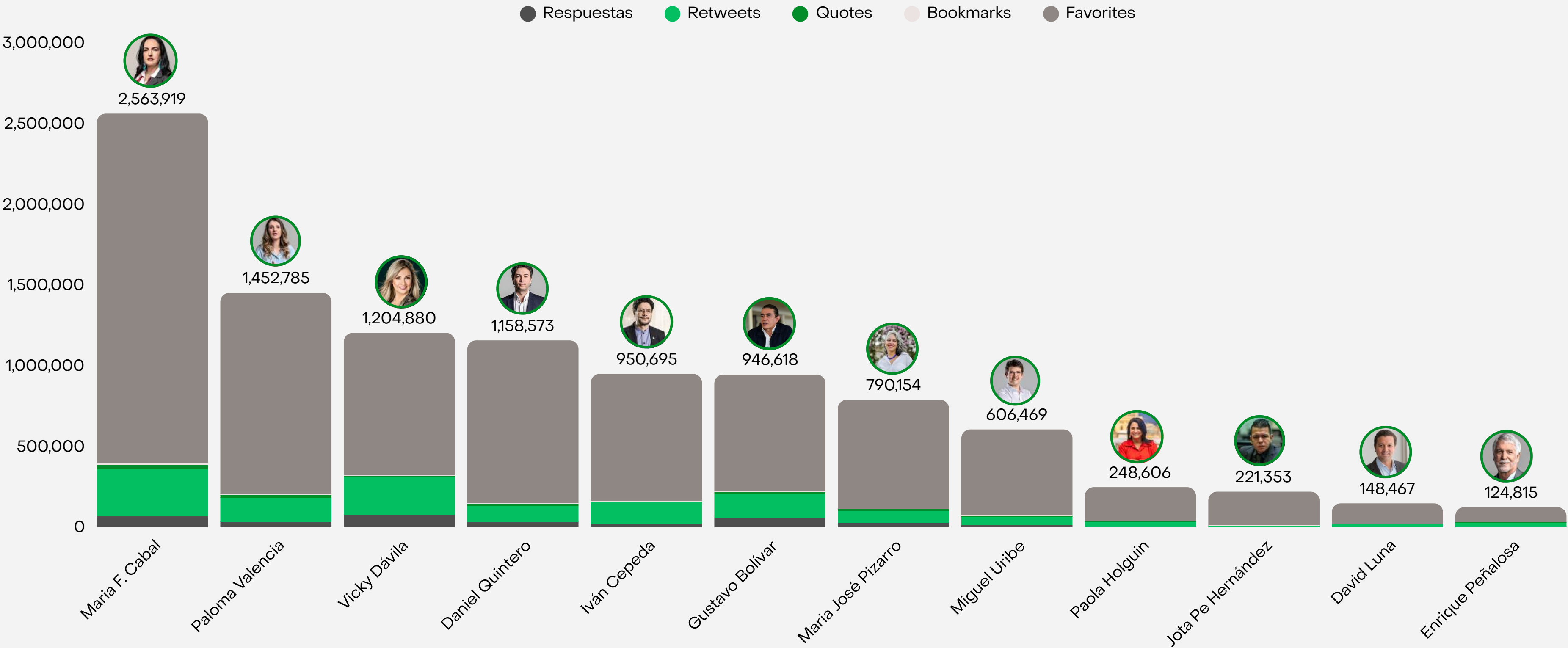
Crecimiento de seguidores en X con respecto a la medición del mes anterior



Análisis redes sociales

X

Top 12 de interacciones



Análisis redes sociales



ÚLTIMO MES

Métricas	Followers	Posts Count	Interactions	Replies	Retweets	Quotes	Bookmarks	Favorites
Andrés Guerra	75.560	77	25.749	1.665	7.720	180	158	16.026
Camilo Romero	332.929	48	87.803	3.546	25.890	403	333	57.631
Carlos Caicedo	217.643	45	31.692	1.870	11.397	437	193	17.795
Carolina Corcho	201.772	26	60.017	2.382	14.853	379	292	42.111
Claudia López	2.845.056	22	35.396	4.931	8.357	2.774	538	18.796
Daniel Palacios	47.338	66	12.575	241	3.400	51	69	8.814
Daniel Quintero	1.092.046	129	1.158.573	36.266	95.994	13.519	7.988	1.004.806
David Luna	284.555	113	148.467	3.442	16.205	1.409	1.941	125.470
Enrique Peñalosa	2.020.823	83	124.815	7.337	23.675	1.166	906	91.731
Fajardo	1.710.979	55	91.277	5.198	8.080	1.617	769	75.613
Felipe Córdoba	32.451	62	7.738	49	635	335	87	6.632
Germán Vargas	929.314	1	2.567	130	90	74	20	2.253
Gustavo Bolívar	1.707.966	76	946.618	59.237	147.522	11.296	5.832	722.731
Héctor Olimpo	13.073	60	820	56	84	7	6	667
Iván cepeda	1.919.506	103	950.695	18.834	136.425	6.109	5.747	783.580
Jota Pe Hernández	168.340	42	221.353	7	8.940	2.027	2.415	207.964
Juan Daniel Oviedo	137.772	77	39.685	835	2.418	375	490	35.567
Juan Guillermo Zuluaga	101.938	4	228	-	-	5	4	219
Juan Manuel Galán	272.950	67	15.073	952	1.037	804	108	12.172
Maria Fernanda Cabal	699.549	367	2.563.919	68.269	293.339	25.900	14.045	2.162.366
Maria José Pizarro	663.093	136	790.154	30.057	70.909	11.634	4.820	672.734
Maurice Armitage	77.653	14	23.457	162	2.406	181	316	20.392
Mauricio Cárdenas	323.466	52	51.372	4.729	8.893	922	426	36.402
Miguel Uribe	320.675	127	606.469	14.708	51.234	8.958	4.150	527.419
Paloma Valencia	601.486	237	1.452.785	34.183	150.403	14.803	10.290	1.243.106
Paola Holguin	248.201	344	248.606	6.986	26.993	2.596	1.839	210.192
Roy Barreras	529.681	44	40.985	1.523	2.524	1.294	558	35.086
Santiago Botero	10.785	119	51.754	6.533	9.982	753	510	33.976
Vicky Dávila	4.056.177	410	1.204.880	78.984	231.473	9.863	6.885	877.675

Análisis redes sociales

TIKTOK



Seguidores TikTok

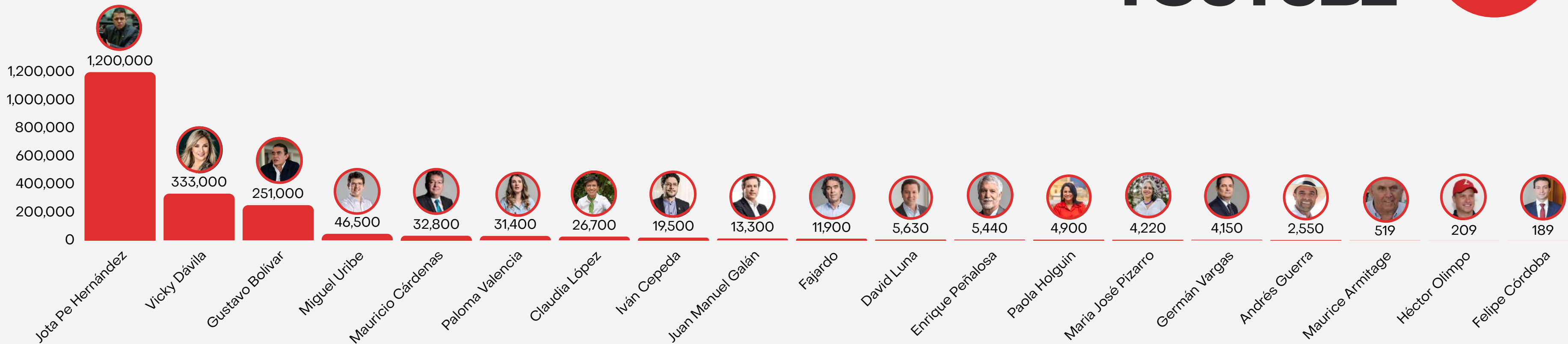


Análisis redes sociales

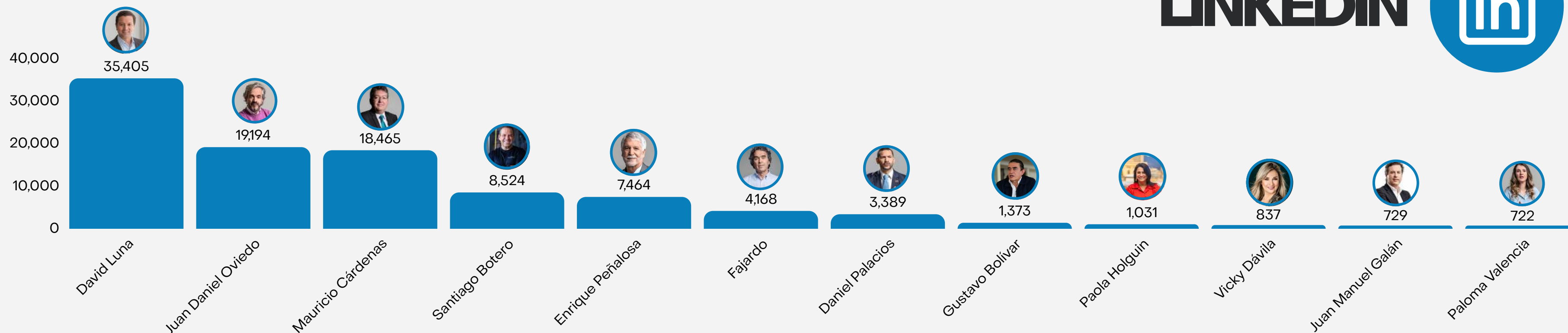
YOUTUBE



Seguidores Youtube



Seguidores LinkedIn



LINKEDIN



GUARUMO

 **EcoAnalítica**

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PAUTA Y TENDENCIAS

Mayo 2025



Los más relevantes RUMBO AL 2026

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EcoAnalítica

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Virales



Vicky Dávila



Claudia López



Jota Pe
Hernández



Gustavo Bolívar



Sergio Fajardo



Daniel Quintero

Tendencia



Maria F. Cabal



Paloma Valencia



Germán Vargas



Ivan Cepeda



David Luna



Miguel Uribe

Destacados



Enrique Peñalosa



Mauricio Cárdenas



Juan D. Oviedo



Camilo Romero



Juan G. Zuluaga



Maurice Armitage

Emergentes



Juan M. Galán



Carlos Caicedo



Carolina Corcho



Felipe Córdoba



Andrés Guerra



Hector Olimpo

En observación



Daniel Palacios



Roy Barreras



Paola Holguin



Santiago Botero

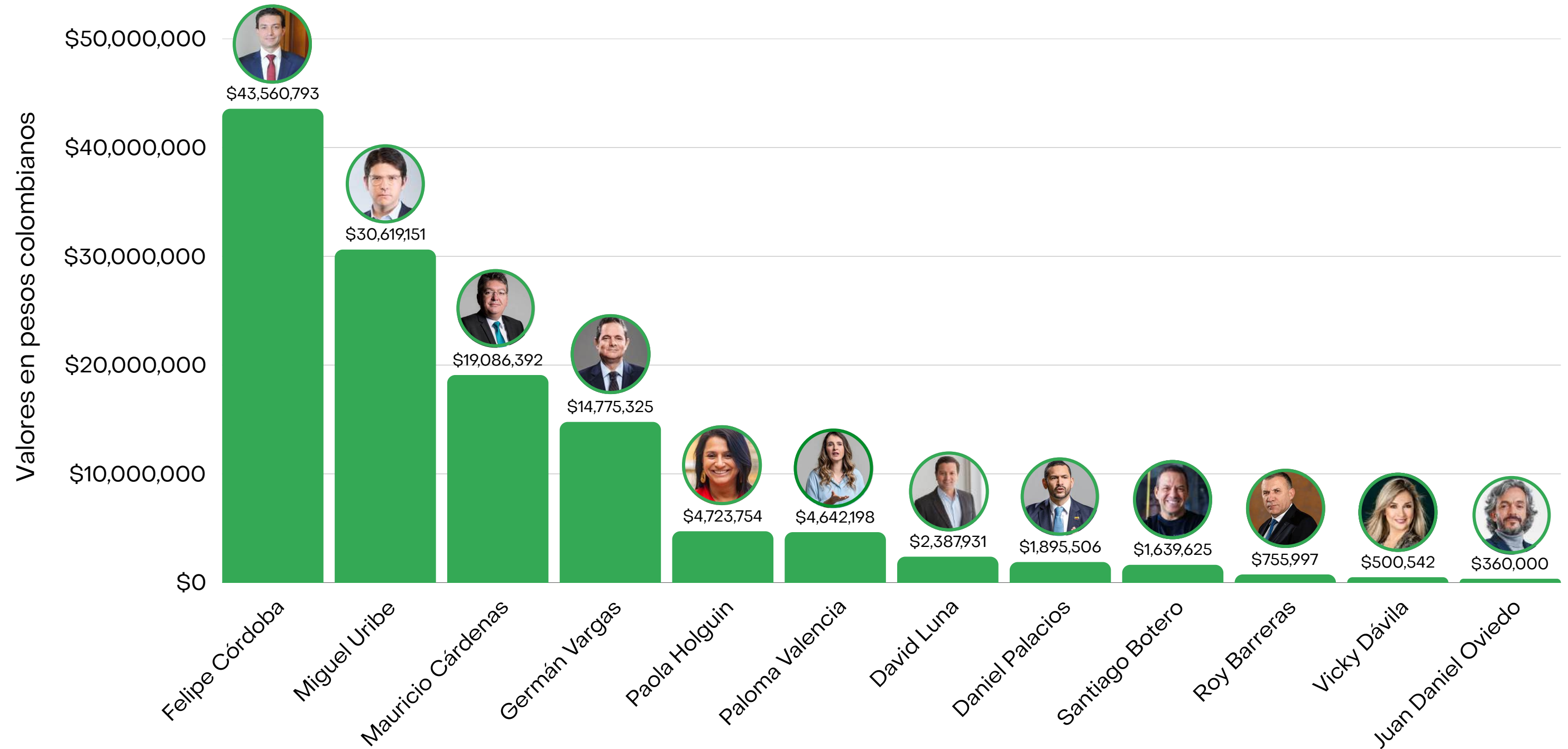
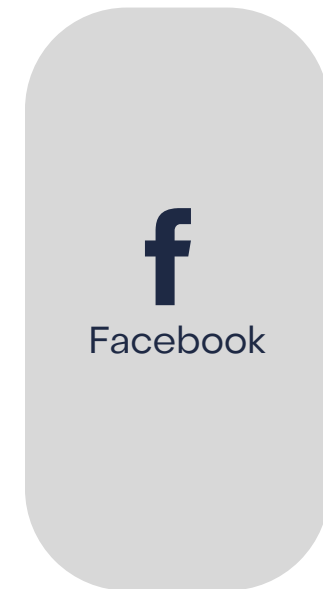
● Asciende

● Se mantiene

● Desciende

Los que más pautan en redes

ÚLTIMOS 30 DÍAS



Google Trends

ÚLTIMOS 30 DÍAS



Gustavo Bolívar

Maria F. Cabal

Daniel Quintero

Miguel Uribe

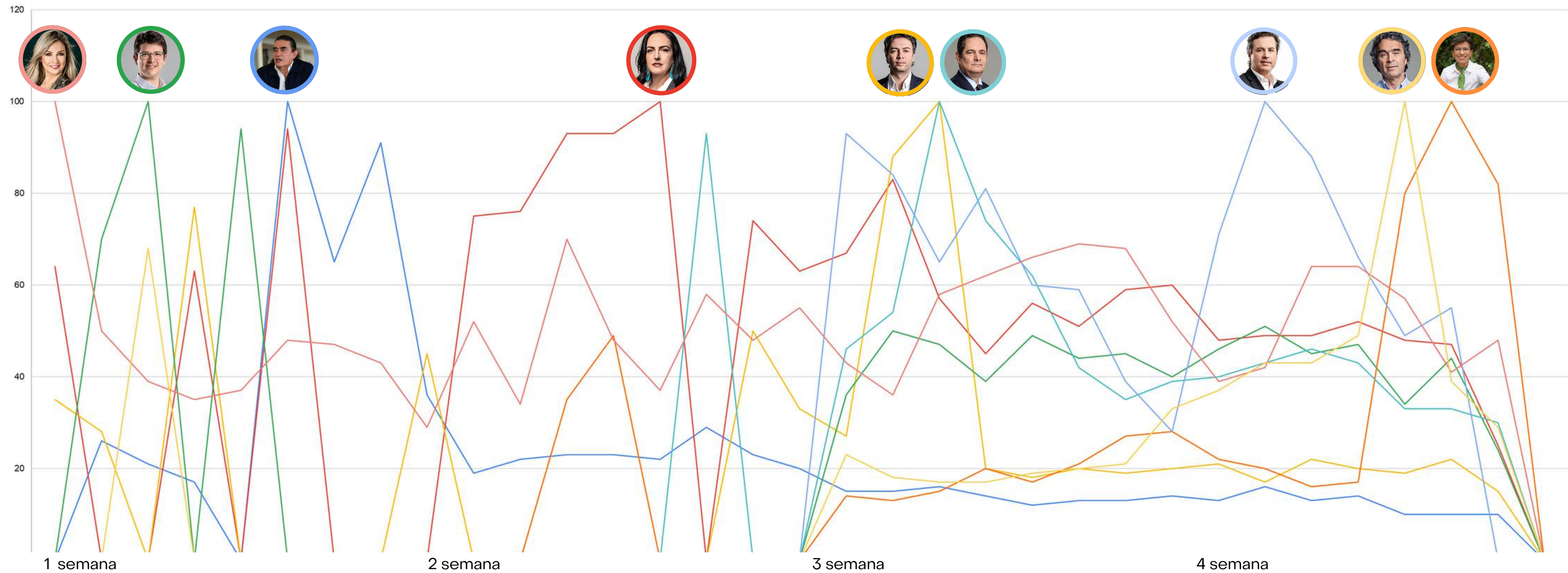
Claudia López

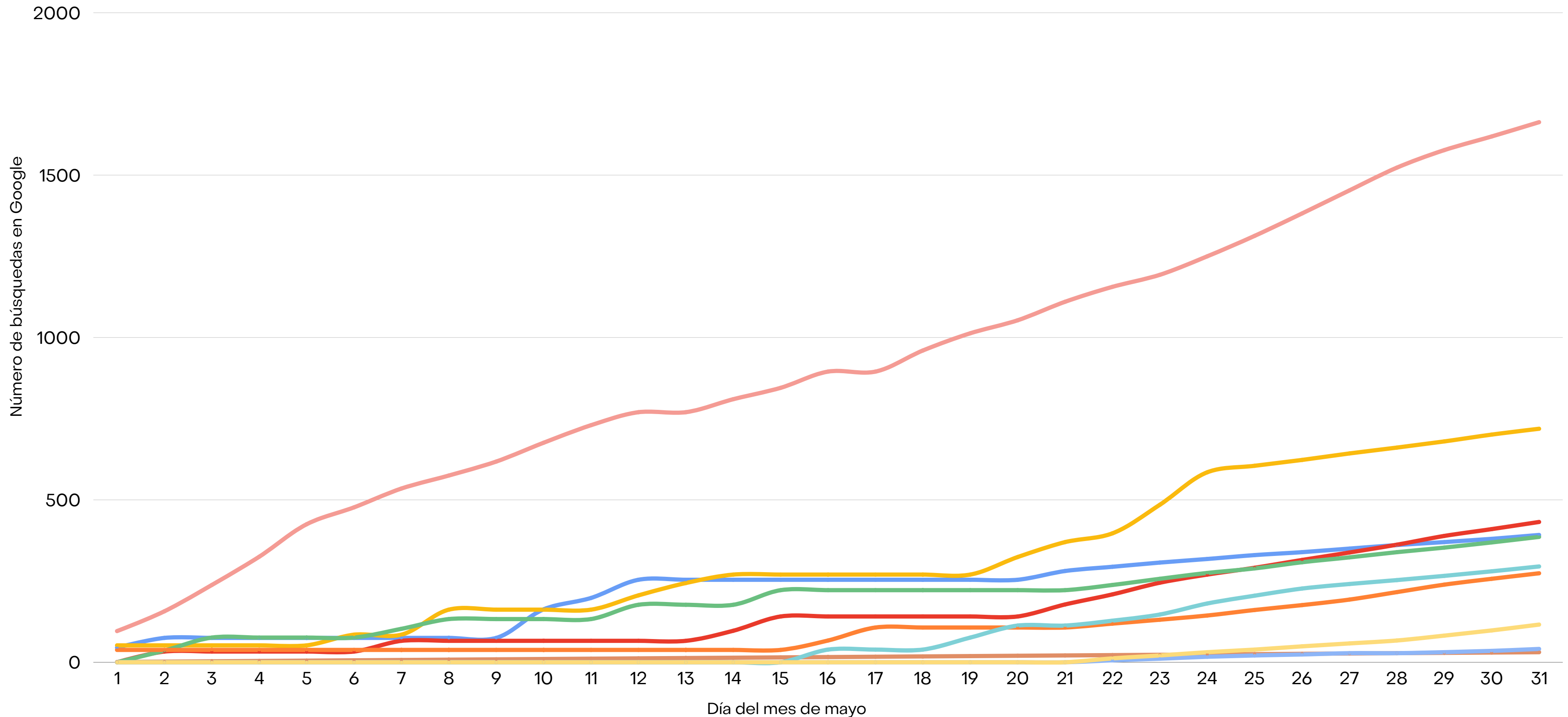
Germán Vargas

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